Beat: Lifestyle

Opening of PRIMA RESTAURANT In PARIS To Offer You Exceptional GOURMET PIZZAS

WITH SURPRISING AND DELICIOUS RECIPES

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USPA NEWS - In a World where change is constant, Trends in the Pizza Industry have also evolved significantly over time. From Gourmet Toppings to Alternative Crust Options, we can observe the Factors that are shaping the Future of this Beloved Food and how these Changes are redefining Pizza as we know it.

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One of the most Popular Trends right now is the use of Ingredients Local and Seasonal. Many Chefs are opting for Fresh Fruits and Vegetables from Local Farms to create Unique and Authentic Flavours.

Also Aesthetics are important in Gourmet Pizza: many Chefs are creating Pizzas with Unique Shapes and Decorations to impress Customers.... In general, Pizza Gourmet it has become a Real Gastronomic Art.

The Adaptability of Pizza makes it a great fit for Many Occasions, and Innovation in the Market with Vegan, Gluten-Free and Healthier Options only makes it more accessible and appealing to a Wider Consumer Base... The Simple Concept of a Pizza allows for Lots of Creativity.

On July 10, 2023, we could attend the Inauguration of a New Gourmet Pizza Restaurant in the Heart of Paris. Original Menu offering Exceptional gourmet pizzas with surprising and delicious recipes. You can also enjoy other Typical Dishes (from Starters to Desserts) coming right from Italy and made by a Pure Napolitan Chef.
The Restaurant is full of Lively Italian Colors In a Luminous Decor created by Anne de Saulieu.
This was with the Presence of:
- The Founders Jean de Saulieu et Stefano Napoli (Founder of the Belgian group La Pizza e Bella).
- Geoffroy Boulard Mayor of the 17th arrondissement - Paris

Source: Prima Restaurant, 103 rue des Dames (75017 Paris)
On July 10, 2023

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